

3A-STEP Project
University of Oulu
Department of Geography

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University of Oulu

- The University is a community of 17,000 students and 3 500 staff members
- The second largest university in Finland
- Established in 1958



- Faculties of:
 - Humanities
 - Education
 - Science
 - Medicine
 - Economics and Business Administration and
 - Technology

- General focus areas:
 - information technology and wireless communication,
 - biotechnology and molecular medicine
 - northern studies and
 - **environmental research**

- Schools?
 - One with an emphasis on regional and tourism studies

The Department of Geography

- “Centre of Excellence in Research” (RAE 2007)
- Research areas include Regional Transformation, Tourism Geographies, Geoinformatics, Applied Geography, Remote Sensing and Spatial Modeling, and Global Change
- Academic staff:
 - 8 professors
 - 3 senior lecturers
 - 5 lecturers and
 - App. 25-30 researchers (project funding)

- The annual intake of students for the degree programme is limited to 35 (about 10% of applicants)
 - approximately 250 undergraduates (BSc/MSc) and
 - 35 postgraduates (PhD students)

- BSc level (180 ECTS)
 - Geography

- MSc level (120 ECTS):
 - Geography with specialisation on:
 - Physical geography (plus teacher line)
 - Human Geography (plus teacher line)
 - Tourism Geographies
 - Focus on sustainability, regional development, local communities and research methods
 - Geoinformatics
 - Planning geography

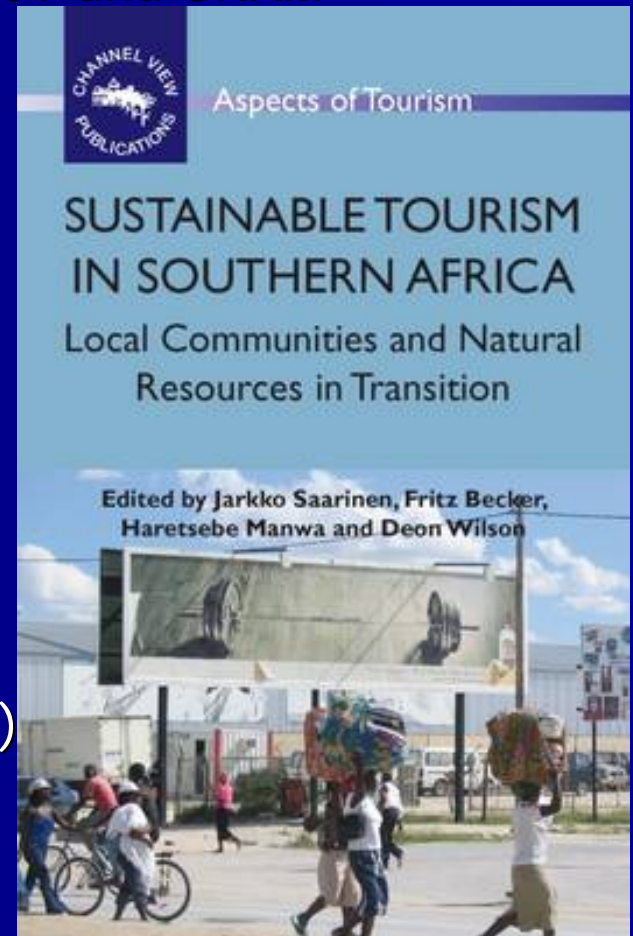
- PhD; graduate school(s)

Tourism Geographies

- Focus on sustainable tourism, tourism and regional development, tourism and global change, transforming tourism and tourist destinations, indigenous tourism, community-based tourism and touristic representations
- 8 PhD students; Finland, Norway, Botswana, Ghana
- Funding: budget, Academy of Finland, EU, Regional Councils, ministries, CIMO, municipalities and international sources (e.g. NordPlus)
- Active research programme with national and international links
 - Including co-project and editorial task (e.g. books, TG, JOE, and UB-ORD)
- Active education programme with national and international links
 - FUNTS and UniPID (www module: tourism-sustainability-environment)
 - IGU Commission on Geography of Tourism, Leisure and Global Change
 - NSS ->

North-South-South Programme (N-S-S)

- North-South-South Programme with UB, UP, UCT and UNAM
 - Present project: **Tourism for Development: Sustainability, Poverty Reduction and Empowerment (2009-2011)**
- The main funded activities are:
 - student exchange
 - lecturer exchange
 - joint intensive courses
 - network meetings and
 - production of educational materials etc,
 - research collaboration (but no direct funding)
- Network meeting in 2007 in Pretoria...(EDUlink)



Tourism Geographies

Staff

- Professor, PhD Jarkko Saarinen
- Project manager/Sen. Lecturer PhD Pekka Kauppila
- Lecturer Tanja Löytynoja
- Lecturer (Cultural Geog) Wilhelmiina Takanen
- Researcher Mika Anttonen
- Researcher Lic.Phil. Riikka Leinonen
- Researcher PhD Eeva-Kaisa Prokkola
- Researcher Kaarina Tervo

- Adjunct Professor PhD C Michael Hall (Univ of Canterbury)
- Professor (Cultural Geog) PhD Petri Hottola

'(SW)OT': future expectations?

- Education: expectations based on the project
 - Collaboration in programme and/or module level
 - Production of study materials; e.g. books, virtual courses
 - Student exchange
 - Joint funding (proposals)

- Research: expectations based on the project
 - Collaborative research; projects, funding and publications
 - Joint seminars and symposiums; networking
 - PhD projects

- Young Leaders: expectations based on the project
 - PhD projects

Research themes: agenda

- Sustainable tourism
 - Impacts, CBT, poverty reduction
 - 'Limits of acceptable change': limits of
- Tourism and development
 - Regional development, planning and policy, economies
- Global change
 - Globalisation: 'globalisation from below'
 - Climate and environmental change; the industry – other livelihoods
- Local identities and representations of local people and cultures in tourism

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