

**3A- STEP
1ST PROJECT MEETING
GABORONE -BOTSWANA**

**UNIVERSITY OF DAR-ES-SALAAM
BUSINESS SCHOOL**

29TH JUNE 2009

Introduction

University of Dar-es-salaam

- Established in 1961 with 6 undergraduate students
- The university has three campuses (Two in Dar-es-Salaam and one in Iringa)
- The current student population is over 20,000

UNIVERSITY OF DAR ES SALAAM

First university in the country, established all disciplines: Natural sciences, Medicine, Engineering, Education, Humanities and Social sciences and Agriculture

- Number of students about 20,000
- Nurtured Ardhi and Medical universities

UDBS

- Established as a faculty in 1979
- Transformed into a business school in 2008
- Student population: 2100 undergraduate and 630 postgraduate students
- Academic staff : 75
- Administrative staff : 21

UDBS Departments

- Marketing (BCom –Marketing, BCom – Tourism and Hospitality Management)
- Accounting (BCom- Accounting,
- General management (BCom- human Resources Management , BCom- management science)
- Finance (BCom- Corporate Finance , BCom- Banking)

UDBS : Regional and international collaboration

- Columbia Business School in USA
- Umea School of Business (USBE) –Sweden
- Sheffield Hallam University
- University of Twente – Netherlands
- Molde University College (Norway)
- Koffie annan business school (Netherlands)
- Chalmers (Sweden)
- Arab Academy for Science, Technology And Maritime Transport , Alexandria (AAMSTL)
- Member of the Global Business School Network (GBSN)
- netTel@afica
- University of Botswana , Moi University, Makerere University, School Of Finance And Banking Of The University Of Rwanda, University of Namibia

BACHELOR OF COMMERCE – TOURISM AND HOSPITALITY MANAGEMENT

- The degree program on tourism and hospitality management will be launched this academic year.

UDBS contribution to the project

University of Dar-es-salaam has agreed to support the project as specified in the contract signed with Wageningen University

- **Office space**
- **Working facilities**
- **Stationery**
- **Access to internet**
- **Expertise**
- **Mentoring of young researchers**
- **University**

What Does UDBS Stand To Gain From The 3a-step Project

- Capacity building in research and publications
- Platform for dissemination of research outputs
- Enhancing collaborative academic networks with other universities in the region and Europe
- Material input for envisaged short-term training programs on tourism and hospitality
- Learning and teaching materials on tourism and hospitality management
- Establishment of a postgraduate program

Expectations from this initiative

- Capacity building: PHD and Masters levels
- Developing training materials
- Researching in various areas in Tourism
- Publishing of research materials in tourism journals
- Publishing and Dissemination of research findings in local and international workshops and conferences

UDBS tourism research topics

- Cultural tourism
- Gender and tourism
- Entrepreneurial development and tourism
- Pro-poor tourism and environmental sustainability
- Value chain analysis and tourism
- Network and tourism

Research clusters group

Group 1: Environmental sustainability

Group 2: pro-poor tourism

Southern Africa

Group 1: Environmental sustainability

Group 2: pro-poor tourism

Note: Open for research collaboration and opportunities between the eastern and southern regions.

To conclude

With Cooperation we learn many things, overcome many obstacles, enable synergy results where it was not possible.

Finally, This is a good start let us do all what it takes to achieve our goals.

Thank you for listening