



UNIVERSITY OF BOTSWANA

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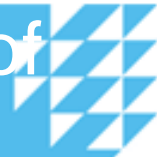
Overview of the University of Botswana



- Historical development: Pius XII University, University of Botswana, Lesotho and Swaziland; University of Botswana and Swaziland; University of Botswana
- 40 years old (2008)
- Three campuses: Gaborone, Francistown and Maun campus
- Faculties: Business, Education, Engineering and Technology, Health Sciences, Humanities, Science, Social Sciences and School of Graduate Studies



Tourism courses at the University of Botswana



- Course offerings: multi-disciplinary
- Environmental Science, (Human and Physical Geography)
- History (archaeology, culture and heritage)
- Physical Education (Leisure studies/recreation)
- Management Department (Tourism and Hospitality dept evolved from this department)
- Tourism and Hospitality Department (Faculty of Business) was established on 1st April, 2009 . (Emphasis on training managerial staff)



- BBA Tourism and Hospitality Management
- 3 specialisations: nature-based tourism, cultural/heritage tourism and hospitality management
- 4 year degree (including 1 year industrial attachment)
- Strong business orientation
- MSc (Environmental Science); MBA (specialisation in tourism); Executive Development Programmes



- The department welcomes visiting professors/sabbatical professors in both tourism and hospitality



Research priorities



- Nature-based (e.g. wildlife, entrepreneurship, tourist motivation, sustainable tourism, tourism and the environment, etc.)
- Community-based (e.g. pro-poor, entrepreneurship, local culture, HIV/AIDS, etc.)
- Tourism planning and development (e.g. policies ,tourism and economy, climate change, planning and development, etc.)



Tourism Research Centres



- Harry Oppenheimer Okavango Research Centre (Cultural tourism and Nature-based)
- International Tourism Research Centre at UB (Tourism as income earner; tourism as a social cultural encounter; tourism and natural resources and tourism and laws)



Expectations of 3A-STEP's outputs

- Educational modules and CPD-modules: challenges: Centre of Excellence, TEC, Executive MBA;
- Research network and programme: refereed articles, textbooks; collaborative research networks, staff exchanges, future links/collaborations
- Young Leaders Program: qualified future staff, regional exposure



Organisation within UB



- Experience with similar links
- Existing structures (e.g. ORD; Finance dept., International Office)



THE END



- Welcome to Gaborone
- and thank you for listening