

Tourism Studies *at Sheffield Hallam University*



A modern university with history

Sheffield School of Design (1843)

Sheffield Polytechnic (1969)

Sheffield City Polytechnic (1976)

Sheffield Hallam University (1992)

Facts and Figures 2007/08

Total number of students	26,104
<i>Undergraduate</i>	<i>19,150</i>
<i>Postgraduate (Taught)</i>	<i>5,150</i>
<i>Postgraduate (Research)</i>	<i>402</i>
International Students from 84 different countries	2589
Approximate number of Staff	3,500
Number of Courses	734

Faculties / Subjects

Arts, Computing, Engineering and Sciences	Development and Society
Health and Wellbeing	Sheffield Business School

Subjects Taught

- **Accounting, Banking and Finance**
- **Art and Design**
- **Architecture**
- **Business and Management**
- **Built and Natural Environment**
- **Computing**
- **English, History and Humanities**
- **Engineering and Technology**
- **Geography and Environment**
- **Education / Teacher Training**
- **Health**
- **Housing and Urban Regeneration**
- **Languages**
- **Law**
- **Leisure, Food, Recreation and Hospitality**
- **Marketing**
- **Media**
- **Mathematics**
- **Science**
- **Social Sciences**
- **Sport**
- **Surveying**
- **Tourism**

- The most successful modern University for research income (FT 2006)
- "One of the most popular and consistently successful modern universities "
The Sunday Times University Guide - 2nd October 2005
- International Student Barometer
 - Sheffield Hallam University voted no.1 for overall Learning Experience 2005 / 2006
 - Sheffield Hallam University voted no.1 for overall Student Satisfaction
 - Sheffield Hallam University voted no.1 for Student Support (ISB Summer 2006)
 - Sheffield Hallam University voted no.1 for Living Experience (ISB Autumn 2005)

Teaching quality (QAA) scores

Subject	Score (out of 24)
Art and Design	22
Business and Finance	21
Education	23
General Engineering	21
Hospitality, Leisure, Sport and Tourism	24
Environment	24
Mathematics, Statistics and Operational Research	23
Physics	24
Psychology	24
Town and Country Planning and Landscape	22

Research Assessment Exercise (RAE) 2001 & 2007 Tourism Team submission

- 2001: 3rd highest ranking out of 28
- 2007: 4th highest ranking out of 39

The Tourism Team (in alphabetical order)



Prof Bill Bramwell



**Dr Dimitrios
Diamantis**



Dr Philip Goulding



Dr Dorothea Meyer



Dr Nicola Palmer



Gill Pomfret



Karen Soulbey



Jayne Stocks



Alison Sumner



**Dr Kitty
Wang**

UG Tourism Degree Programmes from 2007

- BSc (Hons) Tourism Management/ BSc (Hons) International Tourism Management
- BSc (Hons) Tourism and Hospitality Business Management/ BSc (Hons) International Tourism & Hospitality Business Management
- BSc (Hons) Tourism Marketing/ BSc (Hons) International Tourism Marketing
- HND Tourism and Hospitality Business Management



Full-time postgraduate courses

Tourism, Hospitality and Events Management

- MSc International Tourism Management
- MA Tourism for International Development
- MSc International Hospitality and Tourism Management
- MSc International Hospitality Management
- MSc International Events and Conference Management
- MSc International Events and Conference Management



Research at CITouR

- publications
- teaching (PhDs)
- projects



politics of tourism, political economy of tourism, planning and policy

- Bramwell, B and Meyer D. (2007) Power and Tourism Policy Networks in Transition. *Annals of Tourism Research*.
- Bramwell, B. (2006) Actors, Power and Discourses of Growth Limits. *Annals of Tourism Research*, 33(4): 957-978
- Bramwell, B. (2007) Complexity, Inter-disciplinarity and Growth Management: The Case of Maltese Resort Tourism. In S. Agarwal and G. Shaw (Eds.), *Coastal Tourism Resorts: A Global Perspective*. Clevedon: Channel View.

Tourism and poverty reduction - PPT

- Meyer, D. (2006) Caribbean Tourism, Local Sourcing and Enterprise Development: Review of the Literature. PPT Working Paper No 19, London: ODI, IIED and ICRT
- Meyer, D. (2006) FDI in Tourism: The Development Dimension. Case Study Sri Lanka. Geneva: UNCTAD
- Meyer, D. (2007) A Conceptual Framework for Developing Linkages Between the Tourism Private Sectors and 'Poor' Neighbours. *Current Issues in Tourism*.
- Harlow, S. and Pomfret, G. (2007) Evolving Environmental Tourism Experiences in Zambia. *Journal of Ecotourism*

Sustainable tourism

- Bramwell, B. (2007) Opening up New Spaces in the Sustainable Tourism Debate. *Tourism Recreation Research*, 32(1): 1-9

others

- Palmer, N.J. (2008) Domestic holidaymaking in a Central Asian context: Tourism legacies from pre-communist and Soviet times - Lake Issyk-Kul, Kyrgyzstan. In Singh, S. (Ed.) *Before Tourism: Explorations in Holidaymaking and Journeying in Asia*. Earthscan.
- Pomfret, G. (2006) Mountaineering Adventure Tourists: A Conceptual Framework for Research. *Tourism Management* 27(1): 113-123

politics of tourism, policy & planning in developing/transition countries, PPT

1. Actor Perspectives on Tourism Policy Networks in Hangzhou, China
2. Modernity, Sustainability and the Development of Heritage Tourism in Shandong Province
3. Ecotourism Management and Sustainable Development in Chiangrai Province, Thailand
4. Local Government, Capacity Building and Tourism Development in Thailand: An Actor Perspective
5. Policy Needs and Responses to Agritourism and Rural Development in Thailand
6. Political Ecology of Inequality and Tourism Development in Two Mongolian Pastoral Regions.
7. Tour Operators, Corporate Social Responsibility and Community Benefits from Tourism.
8. Economic Development Policies in Transition: the case of Libya and Tourism Development
9. Political Economy of Tourism Development in Barbados
10. Comparative analysis of donor funded tourism development projects v. private sector tourism projects in Ecuador - applying structuration theory

politics of tourism, policy and planning in the EU

- Governance and Sustainability: Partnership Evolution and Sustainable Tourism in UK National Parks.
- Tourism Policy Networks in Tourism-Related Urban Regeneration.
- Stakeholders and Carrying Capacity Assessment for Famagusta, North and South Cyprus

Others

- Tourism and the Negotiation of Community Identity in Rural Areas
- Responses to Tourism Development and Tourism Governance on a Peripheral Island
- Tourists' evaluations of satisfaction with package holidays: A performative and narrative approach

Tourism economic impact assessment

- Northern Racing College: Economic Impact Study (Dr Nicola Palmer)
- Measuring the Visitor Economy in South Yorkshire (Dr Nicola Palmer)

Sustainable tourism as a tool for poverty reduction

- Best Practice in FDI in Tourism (UNCTAD) (Dr Dorothea Meyer)
- Developmental and poverty reduction impacts of foreign owned v. locally owned hotels in East Africa (Dr Dorothea Meyer)
- Support for Economic Growth Project under the National Indicative Programme EDF 10 for the Republic of Vanuatu (Dr Dorothea Meyer)
- Sustainable and Responsible Tourism Practice in Sri Lanka (Karen Soulby)
- Coral Reef Protection and PPT on Pemba, Tanzania (Dr Dorothea Meyer)
- FDI in Tourism – the development dimension – case study Sri Lanka (Dr Dorothea Meyer)
- Caribbean Tourism - Linkages between the Tourism Industry and Poor Neighbours (Dr Dorothea Meyer)
- KEP - CPD for East Africa (Dr Dorothea Meyer)

Others

- The perceptions of UK residents of France as a tourist destination (Karen Soulby)
- Developing an Understanding of Mountaineer Tourists (Gill Pomfret)
- Restructuring European Coastal Resorts (Prof Bill Bramwell)
- Vocational Management and Training (VocMat) scheme (Leonardo Da Vinci), (Jayne Stocks)
- Integrating Migrant Workers into the Tourism and Hospitality Workforce (Dr Nicola Palmer)
- Tourism Industry Carbon Offset Service (TICOS)

and of course

- **DELPHE** (Dr Dorothea Meyer)
- **EDULINK** (Dr Dorothea Meyer and Louise Erskine)
- **EPA** (Dr Dorothea Meyer and Andrew Jackson)

What we can offer....:

- a large pool of very experienced researchers
- extensive PhD supervision experience
- experience in the production of CPD material
- proposal writing experience and 'access' to UK funding sources

- And a lot of commitment and enthusiasm...

What do we would hope to gain:

- **joint proposal writing = joint research projects = joint publications**
- **PhD students (incl. joint supervision)**
- **CPD material tailor-made for Africa**
- **development of institutional links for UG and PG**
- **sustainable working relationships with all partners**

**Thank you for listening –
any questions?**

