



3A-STEP

1. Welcome
2. Round of introduction
3. Short introduction to 3A-STEP

EDULINK



AFRICAN-EUROPEAN ACADEMIC ALLIANCE
FOR SUSTAINABLE TOURISM
DEVELOPMENT, ENVIRONMENTAL
SUSTAINABILITY AND POVERTY REDUCTION

3A-STEP



EDULINK

- 10 COUNTRIES (TZ, KE, UG, RW, NAM, BSW, SA, FI, UK, NL)
- 30 MONTHS (2009-2011)
- FOCUS: TOURISM, POVERTY REDUCTION AND ENVIRONMENTAL SUSTAINABILITY
- 3 A's: RESEARCH, EDUCATION, YOUNG LEADERS PROGRAM



1. Research

- 3 RESEARCH SEMINARS (17 AFRICAN; 3 EU SCIENTISTS) first combined with Atlas Africa conference
- 10 DAY TRAINING PROGRAM IN NL (November 2009)



2. Education

- 2 TAILOR MADE MODULES
- CPD MODULES



3. Young Leaders

- YOUNG LEADERS: 12 EXCELLENT PG'S
- 3 SEMINARS; 2 COMBINED WITH EDUCATIONAL FIELDTRIPS
- FACILITATED INTERNSHIPS AT AWF; SNV AND OTHERS



Participants

- 1 senior expert/coordinator per university (4.5 months)
- 1 junior expert per country (7 months)
- 10 additional experts per seminar (this time junior members)
- SNV, AWF and Atlas

- 12 excellent PG's

- Project management by Wageningen University

Start 1 January 2009



Agenda first workshop

Monday 9.00 AM

General Assembly Meeting (part 1)

- Objectives, activities and procedures of 3A-STEP
- Detailed discussion on activities and expected outputs; action plan 2009
- Detailed discussion on procedures (financial and accounting procedures, time writing, reporting etc. according to EU-regulations)
- Organisation of activities in 2009 in the Netherlands and South Africa
- Discussion on African Young Leaders Program



Monday 2.00 PM

Contribution of each partner in the project

- Each of the 10 universities gives a *short power point presentation* (max. 15 minutes per University) on the way they would like to contribute to the project, expected outputs and activities and priorities in research and education



Tuesday 9.00 AM

**Seminar: tourism as an agent for poverty alleviation
and nature conservation**

- Presentation by Manuel Mutimucuo (SNV Netherlands Development Organisation) on pro-poor tourism + discussion
- Presentation by Daudi Sumba (African Wildlife Foundation) on the relation between tourism and nature conservation + discussion
- Discussion on the central research questions and methodologies of the 3A-STEP research programme



Tuesday 2 PM

General Assembly Meeting (part 2)

- Closing session 3A STEP program
- Conclusions on research program
- Conclusions on development of educational modules
- Final selection of Young leaders Team
- Final arrangements related to project activities in South Africa and the Netherlands



Thank you for listening!

Any general questions??